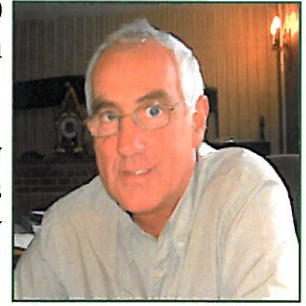


# 1. INTRODUCTION

My Name is Robert Plumb and I am a 'Soil Fertility Specialist' with over 40 years hands on experience in the soil fertility and fertiliser industry working with clients around the world but like to specialise in UK soils and crops.



With fertiliser prices going through the roof, it is imperative that you only buy products that will be effective in your soil. Not only are N P & K compounds ridiculously expensive in most cases it is **NOT** the best fertiliser to use to grow high quality grass.

A good quality grass needs 20 or more minerals and your stock needs all of these if they are to grow as they should - increasing mineral levels in grass will increase the immune system in the animal.

Why then would you use only N P K?

When you use '*The Better Grass System*' you will use nitrogen, phosphate, potassium, magnesium, sodium, boron, sulphur, manganese, copper, zinc, iron, iodine, silicon etc + **selenium and cobalt** all in a form the grass will take up so that your stock get **ALL** of their minerals in every bite of grass they eat.

The key to this is identification of causes to problems as seen from the very detailed soil fertility audit, plus the grass/silage mineral analysis. It is this information that allows me to make specific recommendations to:

- a) **Improve your soils fertility**
- b) **Improve the quality of your crops**

That does not mean more 20-10-10 or similar fertilisers. (Fact is, these 'compounds' simply do not work to improve soil fertility or grass quality).

## **Lower** **You can Grow Better Grass at ~~No Increased~~ Costs**

Now you can grow better quality grass that is:-

- Highly palatable
- Rich in minerals
- Including selenium, cobalt, iodine, copper etc
- Grass that stock will like to eat and will thrive on

All at **NO** increased cost of production – in fact more likely lower cost.

## **20-10-10 may grow more grass - but is it any good?**

I am not knocking NPK fertiliser, there may be a need for it, and certainly the right type of fertiliser or nitrogen when used at the right time and rate of application can have beneficial effects on grass growth and quality.

The problem is, many grassland programs do not produce high quality mineral rich grass and stock does not thrive as they should.

**Find out how you too can grow BETTER GRASS**